



640 S. Sanden Blvd  
Wylie, TX 75098  
Phone: 469-326-9400  
Toll Free: 800-233-2155  
Fax: 855-290-4734  
Email: [pr@baycoproducts.com](mailto:pr@baycoproducts.com)  
Website [www.mynightstick.com](http://www.mynightstick.com)

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## FOR IMMEDIATE RELEASE

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### New Nightstick® NSR-9940XL Magnetic Dual-Light™ Flashlight Delivers 6 Modes of Illumination Brilliance

**This multi-functional LED flashlight with combined floodlight maximizes user safety, versatility and convenience by leveraging exclusive Dual-Light flashlight capability**

The **NSR-9940XL** is the newest edition to join the Nightstick® line of dual-light™ flashlights and the first within the duty/personal-size category that combines an integrated magnetic tail-cap with an aircraft-grade 6061-T6 aluminum body. Perfect for hands-free work, Bayco Products, Inc. has smartly positioned the Nightstick brand model NSR-9940XL Xtreme Lumens™ Metal Multi-Function Rechargeable Dual-Light Flashlight with Magnet by seamlessly combining together a flashlight and floodlight with a strong rare-earth magnet for the betterment of professionals regardless of their industry segment.

What makes the Nightstick NSR-9940XL dual-light flashlight truly unique is that this one single product combines a CREE® LED rated at 650 lumens with a high-efficiency deep parabolic reflector to create a usable beam rated at 275 meters and a 600 lumen emitting unfocused CREE LED as a floodlight (integrated in to the housing) to create ideal close-up illumination without the need to purchase two separate products.

Users now have the exclusive ability to use these two lights (once only available for use individually) independently or simultaneously in one dual-light product. The flashlight body switch provides momentary or constant-on functionality, a set of user-selectable high, medium or low-brightness settings as well as a disorienting strobe. A separate second body switch operates the floodlight located conveniently on the base of the housing. By activating both the flashlight (any brightness mode) and the floodlight at the same time, users are able to combine two separate LED's positioned in two separate directions to maximize safety and versatility. Nightstick's exclusive use of dual-light technology assists in the prevention of slips, trips and falls, while providing the convenience of 600 lumens of lighting brilliance.

The powerful magnet built into the tail-cap provides for hands-free use and allows 360 degrees of rotation which provides unlimited versatility not found in traditional uninspired one-directional flashlights. Power comes from the included rechargeable Lithium-ion battery, which is part of a total package that also includes a charging cradle, AC (wall) and DC (vehicle) power supplies, and an attachable anti-roll ring.

“Let's face it; the new reality is that professionals are being asked to do more while becoming accustomed to accepting less. That's why it's so refreshing to see to those who are first introduced to our Nightstick dual-light products, because we deliver more while costing less” says Russell Hoppe, Marketing Manager for Nightstick. “For around \$148 average retail, professionals get a top-notch quality, waterproof lithium-ion rechargeable NSR-9940XL flashlight, floodlight and dual-light that will replace the need to carry multiple products for a fraction of the cost. Welcome to the dual-light difference that only Nightstick provides!”

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To find a retailer near you, visit: <http://www.baycoproducts.com/where-to-buy>

### **ABOUT NIGHTSTICK®**

Designed and manufactured by Bayco Products, Inc., Nightstick is a global brand of professional lighting products, including flashlights, headlamps and Intrinsically Safe lighting solutions that continue to exceed industry standards in performance, quality, user-safety, and value. Nightstick's vast line-up of LED lighting products deliver optimal performance with real-world applications in mind. With an unwavering commitment to product quality and exceptional Customer Service, Nightstick is the professional's only choice. Life Depends On Light™.

### **ABOUT BAYCO PRODUCTS, INC.**

For over 30 years, Bayco Products' vast array of portable and corded lighting products, have been the preferred choice of professionals and discriminating consumers. In its 110,000 square foot facility, located in the Dallas, TX area, Bayco's dedicated engineering team continually seeks out innovative new product solutions that provide exceptional day-to-day utility and help maximize user safety. The Nightstick and Bayco brands are established and recognized world-wide as high-performance, high-quality, and high-value lighting solutions across virtually every industry.

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For additional information, contact:

**Russell Hoppe, Nightstick Marketing Manager**

Email: [pr@baycoproducts.com](mailto:pr@baycoproducts.com)

Phone: 469-326-9448

On the Web: [www.mynightstick.com](http://www.mynightstick.com)